



Development Director

Screen Sanity is a Kansas City-based nonprofit that helps parents raise happy and healthy kids in a world that is filled with screentime and social media pressures. Screen Sanity provides resources to help families maximize the benefits of technology, but minimize the side effects our kids experience, including loneliness, depression, anxiety and suicide.

The Opportunity

The Development Director is responsible for leading the organization's fundraising and philanthropic growth through our next growth phase. In conjunction with our external Development Consultant and CEO, this role will be responsible for developing and executing a fundraising strategy to anchor a multi-year fundraising initiative. This individual will manage all fundraising efforts, including building a pipeline of donors, major gifts, corporate partnerships, and donor stewardship. The role will report to our Managing Director but work closely with the CEO.

Main activities

1. Fundraising Strategy and Growth

- Working with our Development Consultant to design and implement multi-year fundraising strategy.
- Act as front-line fundraiser in concert with CEO
- Develop current-donor stewardship and retention strategy
- Work with leadership in annual and quarterly planning

2. Donor Engagement and Corporate Partnerships

- Establish and manage donor and partner pipeline
- Collaborate with leadership and marketing staff to expand corporate partnerships, donor events, sponsorships, and media opportunities.
- Foster key donor and corporate relationships, committed to a highly relational approach

3. Team collaboration fundraising operations

- This role does not have direct reports but may in the future. This role will work closely with all relevant staff to execute strategy and provide key consultation as needed, including financial forecasts
- Manage fundraising platform ops and infrastructure, including developing new approaches.
- Create relevant reports for leadership and the Board.

Knowledge, skills and qualifications:

- Strong verbal and written communication skills
- Bachelor's degree in a relevant field
- Experience working for nonprofit organizations during growth phases
- Strong organizational, planning, coordination and time-management skills
- Ability to manage multiple projects simultaneously
- Ability to understand the overall Screen Sanity vision and priorities
- Passion to propel Screen Sanity's mission and equip families
- Eagerness to receive and respond to feedback and direction

Ideally, the candidate will have 10+ years of direct experience in non-profit fundraising with at least three years being a senior fundraiser.

This position will consist of 40 hours per week and will report to the Managing Director. This is a full-time, salaried position and will consist primarily of remote work. Where mutually agreed upon, 30 hours per week can also be considered full-time. Competitive benefits are offered.

15%-25% travel is expected to Kansas City and other relevant sites.

All content developed through this position is the property of Screen Sanity, Inc.

Questions? Contact Screen Sanity's Managing Director, Sam Lee
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