



SCREEN SANITY MANAGING DIRECTOR

About Screen Sanity's Organizational Growth

Screen Sanity has evolved from a passionate startup into a leading force in the digital health and wellness movement. As we transition into a scale-up phase, to sustain and amplify our impact, we recognize the need for a results-driven integrator, managing all staff and ensuring operational excellence and innovation to ensure long-term sustainability. Enter: the Managing Director.

Why This Role Matters

With a goal to 5x the organization's impact over the next three years, the Managing Director will have overall management responsibility for growing an organization with a ~\$1 million annual budget, 10 employees (mostly part-time and remote), and a history of serving more than 50,000 families. The Managing Director will have responsibility to run the business, taking ideas to action while also being a key thought partner and contributing to broader vision. This is a once-in-a-career opportunity to help shape the future of a USA-based, mission-driven nonprofit that is transforming how families, schools, and communities **across the globe** navigate the digital world. This full-time position is for immediate hire and reports to the CEO and Co-Founder.

Position Responsibilities

Strategic Leadership & Organizational Growth

- Partner closely with the CEO/Co-Founder to translate vision into actionable strategies, driving efficiency and scalability.
- Lead the development and execution of organization-wide strategic initiatives, ensuring alignment with mission and impact goals.
- Cultivate and reinforce a high-performance culture that empowers staff and fosters collaboration.
- Act as a thought leader, bringing cutting-edge operational and business intelligence strategies to enhance Screen Sanity's effectiveness.



Operational Excellence & Team Development

- Lead and develop the team, ensuring systems, structures, and processes support growth.
- Oversee financial planning, budgeting, and cash flow management in partnership with the program and partnership staff to ensure fiscal sustainability.
- Guide legal, compliance, and governance processes, particularly as Screen Sanity expands globally.
- Foster a culture that encourages collaboration between departments and recognizes positive contributions.
- Maintain a business-oriented, professional, and results-driven environment across the organization.
- Strengthen hiring and talent development by refining job descriptions and recruitment strategies to attract top-tier talent.

Innovation & Impact Expansion

- Work alongside program teams to develop scalable, data-driven strategies that enhance product reach and lifecycle management from design to evaluation.
- Identify and implement operational efficiencies that drive impact, particularly as Screen Sanity scales to new communities and sectors.
- Lead special projects and pilot initiatives to push the boundaries of digital wellness innovation.
- Establish partnerships with key stakeholders, ensuring best practices and insights from diverse industries inform our work.

Who You Are

- A **people-first leader** who excels at developing teams, fostering culture, and navigating complex challenges with grace.
- A **mission-driven innovator** passionate about digital wellness and making a tangible impact on families and communities.
- A **strategic powerhouse** who thrives in high-growth environments and knows how to build systems for scale.
- A **financially savvy operator** who understands nonprofit funding structures and can translate big ideas into sustainable growth.
- A **connector and collaborator** who sees opportunities where others see obstacles and brings people together to make big things happen.



Skills and Qualifications

- Minimum of five years of leadership experience, including time in a management/supervisory role.
 - Demonstrated leadership skills with a track record of success.
 - Passionate commitment to Screen Sanity's mission, employees, and stakeholders.
 - Excellent written and verbal communication abilities.
 - Strong ability to lead and supervise a team.
 - Willingness to travel occasionally (<10%) as needed.
 - Entrepreneurial, independent, and self-starting mindset.
 - Comfortable speaking to groups of all sizes.
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Why Join Us?

This is more than a job—it's an opportunity to help shape the next chapter of a movement. At Screen Sanity, we are committed to fostering a culture of innovation, impact, and authenticity. If you're ready to lead, build, and innovate for a cause that matters, we'd love to hear from you.

Apply Now

To apply, submit your resume and a cover letter [here](#) detailing why you are excited about this opportunity.



RACI Matrix

The RACI framework provides clarity on roles and responsibilities between the CEO and Managing Director.

Task	CEO	MD
Vision (general)	R, A	A, C
Funding (general)	R	A
Strategy (general)	R	A
Culture (general)	A	R
Operations (general)	A	R
Ensure all content aligns with mission, vision, and values	A	R
Attend Board meetings and provide reports/updates on staff, work progress, and timelines	A	R
Foster a collaborative work environment, encourage professional development, and champion accountability among staff	C, I	R, A
Continually foster a culture of collaboration and recognition	C, I	R, A
Inspire a professional, results-driven environment across the organization	C, I	R, A

RACI Key:

- **R** - Responsible: The individual(s) who do the work to complete the task.
- **A** - Accountable: The individual who is ultimately accountable for the task.
- **C** - Consulted: Those who provide input and feedback.
- **I** - Informed: Those who need to be kept informed of progress.