Ready for your child's first phone?

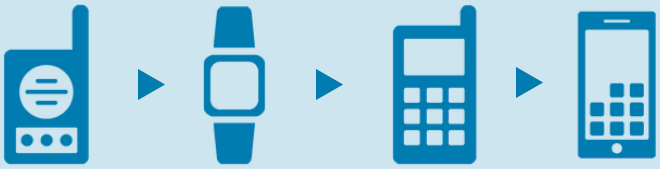
1 Ask yourself: What is the motivation for considering a new device?

Consider what level of functionality your kiddo needs. You can choose a device that supports them—and avoid unnecessary exposure to more mature experiences.

- [ ] Calls & texts
- [ ] Email for school
- [ ] Group chats
- [ ] Apps & entertainment
- [ ] Basic tracking
- [ ] Alarms & reminders
- [ ] Web browsing
- [ ] Calendar

2 Consider the benefits of a first phone.

You'd never toss your kids the keys to the car and tell them to go drive. We believe the same is true with smartphones—it's better to be incremental. Consider the following roadmap.



Walkie Talkie → Watch → First Phone → Stripped Down Smartphone

First phones are great because they provide features & abilities to keep your kid safe, such as:

- Limiting access to apps, app store & web browser
- Approving or denying contacts
- Monitoring texts, apps and searches
- Filters from harmful content

3 Choose the first phone that is right for your child.

Gabb

Great starter phones to set it and forget it. Comes with a carefully curated app and music list and cannot be customized by adding Spotify, games or apps via the Google Play Store.

Pinwheel

Great middle ground between locked down and customized. Other features include choosing your own carrier and not having an installed internet browser by default (though one can be added).

Bark

Very customizable and incorporates the best-in-class Bark software for monitoring. A great option for a device that can grow with your child.

SCREENSANITY

Which first phone is right for your child?

Breaking Down the Top Smartphone Alternatives for a First Phone

STRUCTURED ◄ ► CUSTOMIZABLE

	gabb	pinwheel	bark
MONITORING			
Remote Monitoring	✓	✓	✓
Contact Safelisting	✓	✓	✓
Child Can Delete Messages	Customize to prevent deletion	Default to prevent deletion	Default to prevent deletion
FEATURES			
Internet Browser	✗	Not installed, but can be added	Both options, depending on plan
Parent-Approved Google Store Access	✗	✓	✓
Parent Portal for Customization	✓	✓	✓
Parental Controls Offered	Gabb Parental Controls	Pinwheel Parental Controls	Bark Parental Controls
Filtered Music	Gabb Music (Kid-safe streaming)	Parents control which apps	Parents control which apps
Curated Apps	Third-Party, Parent-Approved Apps	Curated App Library	Parent Approval of Apps
Additional Apps	✗	Access to others via Google Play Store	Access to others via Google Play Store
CARRIERS & COST			
Carriers	Gabb Wireless (based on Verizon)	Works on all carriers	Bark Wireless
Cost of Device	Starts at $149.99*	Starts at $199.99*	Starts at $199.99*

Use code **SCREENSANITY** to save on cost of device!

** Total costs can vary depending on the device, service plan, payment options and whether services are bundled. Be sure to compare these details to find the best fit for your family.*